

Parental Influence Pyramid: A Grounded Theory

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Parents

Kids

"We did it!"

PROMOTER

ACHIEVED

"I can showcase you."
"Others will be interested in what you can do."

"I did it and can do it again."
"It was difficult and a lot of work but I achieved it."

PARTNER

SUPPORTED

"I can collaborate with you."
"We can work on this together."

"I can do it with your help."
"I can do it because you'll help me with what I need."

COACH

ENCOURAGED

"I can encourage you."
"I will remind you to have faith in yourself."

"I can do it with your encouragement"
"I know how to reach the goal. I've already achieved part of it."

EDUCATOR

INFORMED

"I can teach you and provide needed resources."
"If you work hard, do your best, and play, you will be powerful."

"I can do it with instruction and supplies."
"Role models can help me realize that I can achieve this."

COMMUNICATOR

LOVED

"I can communicate with you verbally and non-verbally."
"You are my top priority. You are loved unconditionally. Your opinions matter. You can do it, and I will help."

"I can take the risk because you'll still love me."
"You talk with me, listen to me and spend time with me, so I must be important and loved."

MUSE

INSPIRED

"I believe you can achieve extraordinary things."
"Other people who loved you would have been proud of you."

"I can do it because you think I can."
"This sounds exciting, a lot of work; but I'll try it."

Parents' Mindset
(Thoughts)

Parents' Behavioral Manifestations
(Actions)

Kids' Mindset
(Thoughts)

Kids' Behavioral Manifestations
(Actions)

Set of Beliefs
Set of Values
Set of Expectations

Promoter
Partner
Coach
Educator
Communicator
Muse

Efficacy: "I can do it."

Efficacy Sources

Verbal persuasion
Vicarious experience
Actual experience

Efficacy Consequences

Goal selection
Goal persistence
Physiological arousal

Set of Beliefs
Set of Values
Set of Expectations

Achieved
Supported
Encouraged
Informed
Loved
Inspired

(Bandura, 1986)

DRIVING FORCES: High Efficacy, Early Goal-Directed Initiative, Consistent Support